

Snow



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## Color Trends for 2009

In the past bold colors were dominating the palette but now it is turning toward a trend of using more toned down shades. Inspirations for red and orange hues from Sherwin Williams paint include Enticing Red SW 6600 which evokes a lush tropical flower. Also, the sweetness of pink is evident in Insightful Rose SW 6023 and Zany Pink SW6858. An orange toned down hue can be found in Tigereye SW 6362. If you desire a violet/blue combination you may try Plum Dandy SW 6284 or Quench Blue SW 6785. Yellow/Green color toned down hue inspirations are found in Daffodil SW 6901 and Grandiose SW6404. Neutral tones are always helpful to have as a palette. Some neutrals to try by Sherwin Williams are Wool Skein SW6148 and Gauntlet Gray SW 7019.

Designers are able to use a very broad array of unique color combinations this season that will result in distinct, yet cohesive color palettes. The Fall 2009 palette recognizes the basic desire to incorporate vibrant color to attract the consumer's eyes and entice them to buy. A patriotic balanced true red is one of these color options; color Radish SW 6861 is a wonderful feel good color. The color African Violet SW 6982 creates a sense of excitement especially paired with Radish SW 6861. A warm color, Tassel SW6369, carries through to the fall and winter with its golden tones. If you pair the golden yellow Tassel SW6369 with purple color African Violet SW 6982 it will definitely add flair. You can also pair Tassel SW 6369 with Peppery SW 6615. The "new black" is a strong yet understated color that is neither gray nor brown. You can easily use this to anchor any space.

A seasonal favorite, Peppery SW 6615, is a deepened earthy shade of orange. Peppery is very similar to the color of a sunset. Pairing this color with a light brown color will offer many options to your clients.

To add a spark of color to the fall palette, Gala Pink SW 6579, has a bright fuchsia color with a softness of pink in it. A touch of elegance can be seen in the color of Citronella SW 6915 which appears to be about the color of the olive in a martini. This yellow-green color adds a touch of elegance. A rich navy blue color will also be seen and used this year. You can use and pair it with Peppery SW 6615 or African Violet SW 6982.

You will truly see these colors evident in home furnishings, fashions, fabrics and other accessory accents for the home in 2009. These trends will be used in many colorful and creative ways. Hopefully, these color palette options will inspire you to change or update some of the colors in your home in 2009.

*\*\*All paint colors suggested are Sherwin Williams*